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SHARE.MANGO.LOVE. - WEB PAGES WITH A TASTY MISSION

Country-by-Country, the National Mango Board Shares the Story
Of a Global Culinary and Cultural Icon

Orlando, FL (November 2016)—Many foods are delicious, some even cravable and capable of inspiring passion. But few, like mangos, one of the world's most popular fruits, embodies all of these qualities for so many countries and cultures around the globe. With its mission to Share.Mango.Love, the National Mango Board (NMB) has created a resource for mango lovers to expand their appreciation for this widely revered fruit by opening a window on to its worldwide historical, economic and culinary role.

Starting with <u>Mexico</u> and <u>Puerto Rico</u> (with more countries to come), the NMB explores the significance of mangos in other richly layered cultures and cuisines. Native to Southeast Asia, mangos now flourish in tropical climates in Central and South American, Asia, Africa, the Caribbean and the U.S. And appreciation for the fruit has spread from the groves and farms to food stalls and markets and on to enamored consumers.

Visitors to the <u>Share.Mango.Love</u> pages can travel the globe to visit mango producing countries and experience mangos at their source. Along the way, the NMB provides an unforgettable cultural experience and irresistible local mango recipes.

For more information about the <u>National Mango Board</u>, <u>mango varieties</u> and <u>choosing and using mangos</u>, <u>prep techniques</u>, more <u>mango recipes</u>, as well as the tools and resources to build your business with mango, visit <u>mango.org</u>.

About the National Mango Board

The <u>National Mango Board</u> is an agriculture promotion group supported by assessments from both domestic and imported mangos. The board's vision, to bring the world's love of mangos to the U.S., was designed to drive awareness and consumption of fresh mangos in the U.S. marketplace. One cup of the superfruit mango contains 100 calories, 100% of daily vitamin C, 35% of daily vitamin A, 12% of daily fiber, and an amazing source of tropical flavor. Learn more at mango.org.