

<u>All</u> retailers in the U.S. have access to free resources from the National Mango Board, including:

- Point of sale materials (POS)
- Best practices and training resources
- Consumer research and Category development tools (sales data)
- Recipes
- Photography, Logos and artwork
- · Marketing messages for selection, cutting, nutrition and more
- Tips and training video for successful demo events
- Display and promotion ideas
- Volume history and crop projections
- Mango supplier database

In addition to these free resources, the Retail Marketing Team at the National Mango Board maintains ongoing direct relationships with the following retailers and wholesalers. Promotional funds are allocated to these companies to help encourage mango promotions.

99 Ranch
Ahold Delhaize, all divisions
Albertsons/Safeway, all divisions
Aldi
Associated Wholesale Grocers (AWG)
Bashas'
Big Y
BJ's Wholesale Clubs
Bozutto's

Bristol Farms
Brookshire Grocery Company
C&S Wholesale Grocers
Cardenas Markets

Costco
Cub Foods
D'Agostino's
DeCA Commiss

DeCA Commissaries Dierbergs

Earth Fare

Fairway
Fareway Stores
Farm Fresh
Fiesta Mart
Food City/K-VA-T
Giant Eagle
H-E-B and Central Market

Hy-Vee Ingles Key Foods King Kullen

King's Supermarkets

Krasdale

Kroger, all divisions

Lidl

Lowes Foods and MDI

Lowes Markets Lund's and Byerly's

Marc's

Market Basket

Marsh Meijer Mi Pueblo

Ralev's

Northgate Supermarkets Price Chopper Price Rite Publix

Redner's Markets
Restaurant Depot/Jetero

Roche Brothers Roundy's/Mariano's

Rouse's Sam's Club

Save Mart, all divisions

Schnucks

Shoppers Food & Pharmacy

Smart & Final

Southeastern Grocers, all divisions

Spartan Nash

Sprouts

Stater Brothers Superior Grocers

Supervalu, some divisions Target/SuperTarget The Fresh Market Tops Markets Unified Grocers

Vallarta

Wakefern/Shoprite

Walmart Wegman's Weis Markets Whole Foods WinCo Foods