

National Mango Board 2016 Retail Partners

<u>All</u> retailers in the U.S. have access to free resources from the National Mango Board, including:

- Point of sale materials (POS)
- Best practices and training resources
- Consumer research and Category development tools (sales data)
- Recipes
- Photography, Logos and artwork
- Marketing messages for selection, cutting, nutrition and more
- · Tips and training video for successful demo events
- Display and promotion ideas
- Volume history and crop projections
- Mango supplier database

In addition to these free resources, the Retail Marketing Team at the National Mango Board maintains ongoing direct relationships with the following retailers and wholesalers. Promotional funds are allocated to these companies to help encourage mango promotions.

Ahold, all divisions Albertsons/Safeway, all divisions Aldi Associated Wholesale Grocers (AWG) Bashas' Bi-Lo Big Y BJ's Wholesale Clubs Bozutto's Bristol Farms Brookshire Grocery Company Cardenas Markets Central Market Costco Cub Foods D'Agostino's **DeCA** Commissaries Earth Fare El Super Fairway Fareway Stores Farm Fresh

Fiesta Mart Food Giant Food City/K-VA-T Food Lion Food Maxx **General Produce** Giant Eagle Grocers Supply Hannaford Brothers Harris Teeter Harvey's H-E-B Homeland Hy-Vee Ingles Key Foods King Kullen King's Supermarkets Krasdale Kroger, all divisions Lowes Foods/MDI Lowes Markets

Lund's and Byerly's Marc's Market Basket Marsh Meijer Mi Pueblo Mitchell Grocery Northgate Supermarkets **Piggly Wiggly Alabama** Price Chopper Price Rite Publix Ralev's Redner's Markets Restaurant Depot/Jetero **Roche Brothers** Roundy's/Mariano's Rouse's Sam's Club Save Mart Schnucks Sedano's

Shoppers Food & Pharmacy Smart & Final Spartan/Nash Finch Sprouts Stater Brothers Superior Grocers Supervalu, some divisions Target/SuperTarget The Fresh Market **Tops Markets** Unified Grocers Vallarta Wakefern/Shoprite Walmart Wegman's Weis Markets Whole Foods WinCo Foods Winn Dixie